

Subject: RE: Gelateria Uli at the DCBID Summer Resident Mixer - Be A Showcaser!

From: "Michael Filson" <@>

Date: 08/05/2016 01:21 PM

To: dawn@downtownnews.com, uli@gelateriauli.com

Dawn,
Thanks so much!

Uli,
First, we all LOVE your gelato...I think I'm there a few times a month (which isn't good for my diet) but it's great for me!! Do you want to chat on the phone a bit to get more familiar with what we are doing for the mixer?

Mike Filson
Community Relations Manager

 <https://www.downton>

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com



From: Dawn Eastin [mailto:dawn@downtownnews.com]

Sent: Friday, August 05, 2016 1:14 PM

To: Michael Filson; Uli Nasibova

Subject: Gelateria Uli at the DCBID Summer Resident Mixer - Be A Showcaser!

Hi Mike...meet Uli the owner of the best Gelateria in town, Gelateria Uli. She would love to be a part of the mixer next week.

Uli, some of the info about the mixer is below and I am sure Mike will be sending us all some additional details soon.

Dawn

Dawn Eastin
General Manager

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On Jul 20, 2016, at 3:53 PM, Michael Filson wrote:

Hello there! We are excited to launch our new Resident Mixer series RE:MIX. Our first mixer will be on Wednesday, August 10 from 6-9pm on the 37th floor of the Gas Company Tower.

At these mixers, we invite the residents in our district to enjoy an evening of mingling, meet the businesses around the neighborhood and make new friends. We will be having a live dj, activities by [Joymode](#) and [Raw Materials Art Supply](#).

I would like to personally invite you to showcase your business at the mixer. There is no cost for you to showcase, however, we just ask that you provide some type of small bite, product sample, giveaway, etc. for the residents. Be creative! We will supply you with the table and space. We are expecting 100-150 residents to attend this mixer. This is a great opportunity for you to get in front of our residents and let them know all the great things you offer. If you are unable to showcase, you also have the opportunity to place something in our DTLA Resident Swag Bag.

If you would like to be a part of this mixer or have any other questions, please let me know.

Below, is just one of the views we will have at the event!

<image008.jpg>

Mike Filson
Community Relations Manager

[<image001.png>](#)

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